



Kostya Cherepovskyi

User experience designer

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Core skills

- **User focus:** Driving design thinking in heavily engineering-dominated environments. Engaging with end users. Evidence based decision making.
- **Leadership:** Finding common ground across stakeholders. Working towards strategic goals. Fostering professional growth of junior colleagues. Leading by example.
- **Communication:** Maintaining visibility into XD effort at org level. Coordinating cross-team efforts. Promoting transparency, clarity, informed decision making. Active listening.
- **Execution:** Seeking ways to go about constraints. Ensuring high quality and consistency of the product. Prioritising iterative progress over momentary perfection.

Areas of expertise

Accessibility Agile process Brand identity Design systems Front-end Icon design
Information architecture Mobile devices Responsiveness Visual design User research User testing
UX design Wayfinding

Tools & technologies

Adobe suit Figma Git HTML/CSS Jira/Confluence JS/jQuery/React Python/Django VS Code

Domains

Accounting b2b Cloud platform Dev tools Document processing ERP Fintech Real-time data

Experience

- **Currently:** Lead UX Designer at **Oracle NetSuite**:
 - Facilitating user-centered design thinking adoption across product teams.
 - Helping junior team members become successful contributors.
 - Making sure research, design, engineering and senior management all stay tuned.
 - Continuously improving product user experience with the bigger picture in mind.
- **Previously:** UX Designer at **EPAM, Travelport**.
- **Project-based:** 5+ fintech, b2b cloud SaaS and data processing products.

Education

Master of Computer Science at Kyiv Polytechnic (Ukraine).